



ProConnect Public Relations

Media Contact:
Steve Caulk
ProConnect Public Relations
303-410-4971
srcaulk@proconnectpr.com

ProConnect PR Marks 5-Year Anniversary with \$5 Sale

Cut Rate for Non-Profits on Press Releases

WESTMINSTER, Colo. (Sept. 1, 2010) – ProConnect Public Relations will celebrate its five-year anniversary by creating a news release for any Colorado non-profit organization for just \$5 on Oct. 1, 2010 during a 24-hour marathon.

Additionally, for another \$5, ProConnect PR will distribute the news release to a proprietary list of media email contacts on any day of the non-profit's choice in the period Oct. 4-8.

“While some of Denver's biggest PR agencies were closing their doors, ProConnect PR is proud to have survived the nation's worst economy in 80 years, benefiting from the most strategic and creative minds in Colorado,” said ProConnect PR President Steve Caulk.

ProConnect PR will accept assignments in order of request, spending as long as necessary on each one, beginning at 12:01 a.m. Oct. 1 and working straight through until midnight the same day – a 24-hour, non-stop marathon of work.

“The 24-hour aspect of this offer sounds daunting, but really it is pretty much just business-as-usual for us at ProConnect PR,” Caulk said.

With a typical new-client press release requiring an average of about 2.5 hours of work, ProConnect PR expects to churn out about 28-30 press releases, one press release per customer. The donation from ProConnect PR equates to about \$7,500 of work under normal rates.

“Laid end-to-end, those press releases would reach part-way to New York City,” said Caulk, demonstrating the kind of PR spin that has made ProConnect famous.

To sign up, non-profit organizations should call 303-410-4971 or send an email to AnniversaryMarathon@proconnectpr.com.

About ProConnect PR

ProConnect Public Relations, based in Westminster, Colo., provides a wide range of communication services for small-to-medium sized organizations, with an emphasis on relaying the right message to the right people at the right time. Contacts with top reporters across the nation allow ProConnect to provide "Better Connections for Better Business," a particularly valuable tool in your company's efforts to manage accurate public perception of legal, financial or regulatory issues. For information, go to www.proconnectpr.com.