



ProConnect Public Relations

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ProConnect PR Adds Fine Art Photographer to Client Base

Inga Pae of Boulder Inspires 'Look-Again' Reflex

WESTMINSTER, Colo. (March 1, 2011) – ProConnect Public Relations announced today it has added Boulder-based [Inga Pae Photography](#) to its portfolio of clients.

Inga Pae is the fine-art division of [Inga Peterson Photography](#); and ProConnect PR has been hired specifically for promotion of Inga Pae and her efforts to acquaint increasing numbers of art lovers with her work. Inga Pae creates photos that add fresh new symbols to a photo-lover's vocabulary and stimulate conversation that viewers never even knew they could have.

“The first time I saw a collection of Inga Pae photos, I had to look again, because I sensed immediately there was something I might have missed – a story, a message behind every photo,” said Steve Caulk, president of ProConnect PR. “The second time I looked, I knew I had to help tell the world, and ProConnect PR is privileged to be given the opportunity.”

[ProConnect PR](#) will also assist Inga Pae Photography in distribution of news releases, making connections with key parties in the photo-art community, and pursuing other communication opportunities that arise.

About ProConnect PR

ProConnect Public Relations, based in Westminster, Colo., provides a wide range of communication services for small-to-medium sized organizations, with an emphasis on relaying the right message to the right people at the right time. Contacts with top reporters across the nation allow ProConnect to provide "Better Connections for Better Business," a particularly valuable tool in your company's efforts to manage accurate

public perception of legal, financial or regulatory issues. For information, go to www.proconnectpr.com or call 303-410-4971.