



ProConnect Public Relations

Media Contact:
Steve Caulk
ProConnect Public Relations
303-410-4971
srcaulk@proconnectpr.com

ProConnect, Altitude PR Firms Merge

WESTMINSTER, Colo. (Sept. 2, 2008) – ProConnect Public Relations and Altitude Public Relations announced today they have merged their businesses.

ProConnect PR is a Westminster-based agency that provides assistance in media relations, marketing strategy, employee communications, Web site content, crisis management and more. Highlands Ranch-based Altitude Public Relations, founded and managed by Marc Lumpkin, provides media relations for high tech companies specializing in interactive television technologies, VoIP and secure data storage. The entity created by the combination of the two agencies will operate under the ProConnect PR name.

Altitude Public Relations clients who will work with the newly merged ProConnect PR include Maximum Adventure Network, Data393, IntelNet Communications, Office Liquidators and Red Tree Marketing. Some of ProConnect PR's clients include McStain Neighborhoods, Outskirts Press, Alpine Waste & Recycling, Ohlson Lavoie Collaborative, GRAnderson Wealth Management Group, Kissinger & Fellman P.C., Mount Werner Water District, Hart InterCivic and LiquidMaize.

Terms of the transaction were undisclosed.

About ProConnect PR

ProConnect Public Relations, based in Westminster, Colo., provides a wide range of communication services for small-to-medium sized businesses, with an emphasis on relaying the right message to the right people at the right time. Contacts with top reporters across the nation allow ProConnect to provide "Better Connections for Better Business," a particularly valuable tool in your company's efforts to manage accurate public perception of legal, financial or regulatory issues.